

Membership Report for 2018-19

Cirencester Tennis Club

The following table details the change in individual members by category, in what was another stable year overall for the club:

Membership Category	2018	% change	2017	% change	2016
Women	109	-13.49%	126	0.00%	126
Men	128	-6.57%	137	-9.87%	152
Students	12	71.43%	7	16.67%	6
Juniors	68	-15.00%	80	9.59%	73
Children	41	-21.15%	52	26.83%	41
Total (as of 14/10/2018)	358	-10.95%	402	1.01%	398

Observations:

- 1) We've had a reduction in memberships this year, mostly to Family and Junior numbers. This is likely attributable to low cost Family memberships at St Michaels.
- 2) The clubs' income from memberships so far this year is £33660, which is £474 short of our target of £34,134.
- 3) We have 1 postal member. All other members either renew and/or pay online.
- 4) 15 memberships were paid by cheque, that's half that did so last year.
- 5) 2 memberships were paid in cash.
- 6) 108 memberships were paid by BACS, a reduction of 11.
- 7) 86 memberships were paid using GoCardless (Direct Debit), that's 44 less than large year because payment using Stripe (credit card) became available. 46 members used Stripe.
- 8) Payments by cash, BACS and cheque was withdrawn to reduce the admin overhead of tracking these payment methods. Using Stripe and GoCardless means membership activation and payment processing is completely automated.

Michael Taylor

Membership Secretary

14/10/2018