

Website and Marketing Report 2017

The online booking system is generally working well, other than requiring specific booking administrators to enter all the match and coaching information: which is a time consuming task.

Web domain transfer is complete, and the whole website other than the header and footer: which are two external html files, can be updated in WordPress now by the tennis club.

Two sliders generated from the internal tournaments are shown below:



Singles league has now been running since March 2016 with interest from 53 people: including 10 ladies. The league is currently 5 divisions, with 5 in each division.

Tweeting and the twitter feed still working well, all committee members can now retweet; overall statistics below, + 88 photos/ videos.



Please do forward on anything you feel should be added as news or updated on the website!

Paul Wheeler