

Membership Report for 2017-18

Cirencester Tennis Club

The following table details the change in individual members by category, in what was another stable year overall for the club:

Membership Category	2017	2016	% change
Women	125	126	-0.79%
Men	137	152	-9.87%
Students	5	6	-16.67%
Juniors	78	73	6.85%
Children	51	41	24.39%
Total (as of 12/10/2017)	396	398	-0.50%

Observations:

- 1) The figure for Men is lower than last year but is higher than in 2015.
- 2) The club reached its target of £33,139 in July, 3 weeks ahead of last year's target of £32,489. This could be due to members familiarity with the ClubSpark membership system, now in its second year.
- 3) 41 members did not renew from the previous year, almost entirely replaced by new members.
- 4) We have 1 postal member. All other members either renew and/or pay online.
- 5) 29 memberships were paid by cheque.
- 6) 1 membership was paid in cash.
- 7) 119 memberships were paid by BACS.
- 8) 130 memberships were paid using GoCardless.

Michael Taylor

Membership Secretary

12/10/2017